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FOR IMMEDIATE RELEASE

### **Petryna Advertising Opens Office in Sault Ste Marie, ON**

**Sault Ste Marie, ON** – Petryna Advertising, part of Petryna Group, announced the opening of their new office in Sault Ste Marie, ON effective October 1st. Petryna Advertising, founded in 1983 in Greater Sudbury, is a full-service advertising agency that provides everything from website development to strategic planning.

“We have always provided services to Sault Ste. Marie customers from our offices in Sudbury but opening a permanent office in Sault Ste Marie is the natural next phase in our growth strategy. We look forward to building strong partnerships and relationships with many companies in the Sault,” said David Petryna, President of Petryna Group. “We have been operating in Sudbury for almost 40 years, and 10 years ago we expanded to Toronto and Halifax.”

Petryna Advertising is part of the Petryna Group of companies, with affiliate companies Sign City, Outdoor Exposure, Green Group and MacMedia.

“Through projects and work that we have done in Sudbury, we have been fortunate enough to work with several organizations in Sault Ste. Marie. We have seen first-hand the amazing opportunities that exist here,” says Pamela Therrien, CEO of Petryna Advertising. “A local presence will allow us to continue the relationships we have already established and create strong partnerships with new clients as well.”

Petryna Advertising’s Sault Ste Marie office is located at 84 Ruth Street, in the Norpro building. For more information, please visit us at [petrynagroup.com](http://petrynagroup.com).

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For more information or to get in touch with Petryna Advertising, please email [pamela@petrynaadvertising.com](mailto:pamela@petrynaadvertising.com).

About Petryna Advertising:

Petryna Advertising is a full-service marketing agency that has been based out of Greater Sudbury for almost 40 years. With offices in Sudbury, Halifax, and Toronto, we are proud to have just opened our newest office in Sault Ste Marie, Ontario.

As a strategic marketing agency, Petryna Advertising is a full-service firm. We become trusted

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business partners during every phase of a product life cycle – beginning with the development of a fully integrated marketing plan to the execution of that plan – on time and on budget. We specialize in strategic planning, brand development, website development, graphic design, TV, radio, video production, digital advertising, Out of Home (billboards, transit ads etc.), social media, market research, and event planning.

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